



ASEA<sup>®</sup> VIA<sup>™</sup>

THE WAY TO WELLNESS



## ASEA® VIA™

Long-term health depends on proper nutrition. But even the most deliberate food choices may not give you the nutrients you need to stay healthy. Supplements can be a great way to fill in the gaps.

Are your supplements doing what you think they're doing?  
Are they getting into your cells?

ASEA® VIA™ is what its name suggests: the pathway to long-term wellness. The nutrients in this line of supplements deliver the nutritional foundation for sustained health.\*

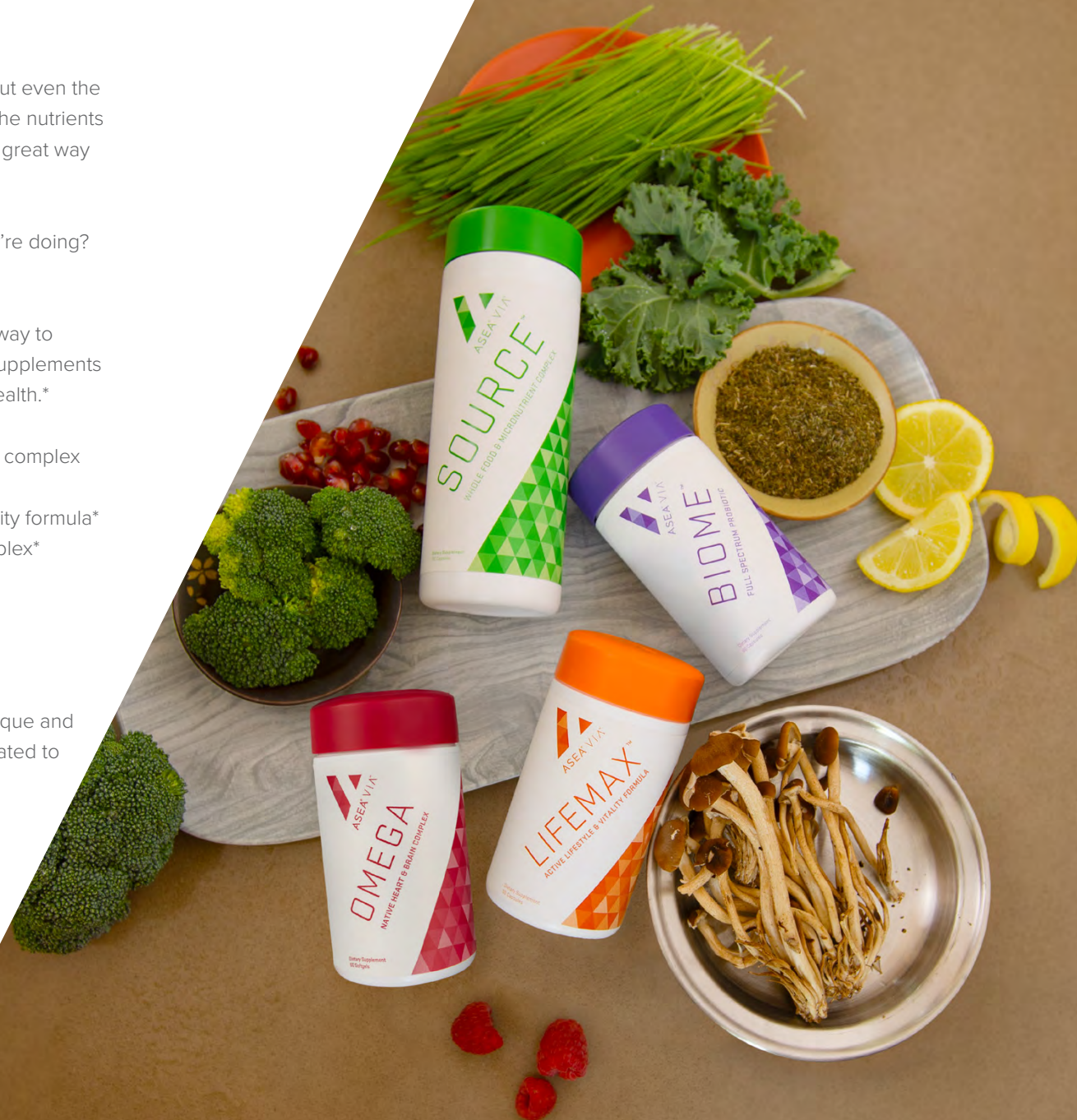
- ASEA® VIA™ Source**, a whole-food micronutrient complex
- ASEA® VIA™ Biome**, a full-spectrum probiotic
- ASEA® VIA™ LifeMax**, an active lifestyle and vitality formula\*
- ASEA® VIA™ Omega**, a native heart & brain complex\*

All are formulated to work together, and each complements ASEA® REDOX.

### Look for BioVIA™ on the label

Each product in the ASEA VIA line contains a unique and proprietary complex of nutrients specially formulated to improve your nutritional benefits.\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.







## ASEA® VIA™ SOURCE Whole Food & Micronutrient Complex

Your body easily recognizes whole-food sources of nutrition. That's why ASEA® VIA™ Source includes nutrients made from whole foods—not just chemical compounds that mimic them.

In much the same way that a plant converts nutrients from soil into an edible form, the whole-food sources of vitamins and minerals in VIA Source come from a plant-based glycoprotein ferment. This process creates a protein matrix, a stable food form that the body recognizes.

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- ▶ Supports cellular health, general nutrition, and wellness throughout the body.\*
- ▶ Aids in the assimilation of nutrients with the proprietary BioVIA™ Source Complex.\*
- ▶ Provides nutrient building blocks to work with ASEA® REDOX.\*

ASEA VIA Source is a proprietary blend made from meticulously sourced whole foods, vitamins, minerals, phytonutrients, organic superfoods, trace minerals, and enzymes.

### BioVIA™ Source Complex

ASEA VIA Source features ASEA's proprietary BioVIA™ Source Complex, a unique blend of enzymes specifically formulated into a proprietary complex shown support nutrient absorption.\*



# ASEA® VIA™ BIOME

## Full-Spectrum Probiotic

The billions of microbes living in your gut form your microbiome—a unique community of organisms whose job it is to interact with each other to keep you healthy. Some microbe species work to protect you from invasive bacteria while others help you extract nutrients from your food.

Your overall health depends on the microbiome being in harmony with the cells of the body. Disruptions from things like environmental toxins, pesticides, and even municipal water can interrupt that balance with adverse effects.

Expertly formulated, VIA Biome contains 16 probiotic strains as well as prebiotics, a vital precursor to nourishing the microbiome.

- ▶ Soothes the digestive system\*
- ▶ Nutritionally supports a healthy immune system\*
- ▶ Helps promote the body's natural ability to respond to external stressors\*
- ▶ Helps the body assimilate vitamins and minerals from the diet\*
- ▶ Supports healthy response to stress\*
- ▶ Helps the body maintain healthy lipid levels\*
- ▶ Aids in mental wellbeing\*
- ▶ Supports a healthy metabolism and healthy BMI (body mass index)\*
- ▶ Provides nutrient building blocks that complement ASEA REDOX\*

## BioVIA™ Biome Complex

ASEA® VIA™ Biome contains BioVIA™ Biome Complex, a blend of prebiotics precisely formulated with slippery elm to act as food for friendly microflora, helping to establish the ideal environment for them to flourish.

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### FOS (FRUCTOOLIGOSACCHARIDE)

A naturally occurring soluble fiber that fertilizes beneficial bacteria in the colon.\*

### XOS (XYLOOLIGOSACCHARIDE)

A prebiotic that helps the body maintain beneficial organisms in the digestive system.\*

### GOS (GALACTOOLIGOSACCHARIDE)

Shown to naturally increase gut flora populations of bifidobacteria and lactobacilli.\*

### SLIPPERY ELM

Adds a protective layer that helps probiotics adhere to the intestinal wall, keeping them in contact with prebiotics for longer.\*





## ASEA<sup>®</sup> VIA<sup>™</sup> LIFEMAX

### Active Lifestyle & Vitality Formula

Cells are the foundation of health, but distress to your cells is an everyday reality. You can't escape your environment, and you can't evade aging, but you can shore up against their effects.

We formulated VIA<sup>™</sup> LifeMax to help stimulate cellular health\* so you can get maximum, meaningful mileage from life.

- ▶ Supports a healthy, active lifestyle\*
- ▶ Supports the immune system\*
- ▶ Provides a nutritional foundation for many functions of the body\*
- ▶ Helps to keep a healthy lifestyle
- ▶ Helps maintain healthy cognitive function\*
- ▶ Provides nutrient building blocks that complement ASEA<sup>®</sup> REDOX
- ▶ Supports cardiovascular health\*
- ▶ Helps balance mood\*
- ▶ Supports healthy cell division\*
- ▶ Helps promote the body's natural ability to respond to external stressors\*
- ▶ Supports antioxidant activity\*
- ▶ Fights the outward signs of aging\*

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## BioVIA<sup>™</sup> LifeMax Complex

VIA LifeMax is formulated with BioVIA<sup>™</sup> LifeMax Complex, a specialized blend selected to provide the raw materials to help the body counteract the effects of aging.\*

### POMEGRANATE EXTRACT

Naturally high in antioxidants and has been shown to have an active effect in the body for more than 24 hours.

### FRENCH CANTALOUPE EXTRACT

Shown to help counter the effects of cellular aging and support the body's natural cell maintenance.\*

### ASTRAGALUS AND GOTU KOLA EXTRACTS

Shown to make skin appear younger and stimulate a desirable cellular health regardless of age.\*



## ASEA® VIA™ OMEGA

### Native Heart & Brain Complex

Your body relies on essential fatty acids, particularly omega 3 and 6, for complete health. Most of us get plenty of omega 6 from plant sources (and from consuming the farm-raised animals that eat those plants). But it's the omega 3 fatty acids, found in fresh fish, we're more likely to be lacking.

Insufficient omega-3 fatty acids in the diet combined with too much intake of omega-6 fatty acids is believed to contribute to a variety of common health concerns. ASEA® VIA™ Omega provides omega-3 fatty acids with natural ratios of EPA and DHA that the body recognizes as natural, which aids in absorption.\*

- ▶ Supports cardiovascular health\*
- ▶ Provides natural EPA and DHA ratios to aid in absorption\*
- ▶ Provides nutrient building blocks that complement ASEA® REDOX
- ▶ Supports brain health\*

ASEA VIA Omega is made from the freshest fish oil in the industry, wild-caught from a natural, sustainable source, then processed fresh, providing EPA and DHA concentrate in the triglyceride form the human body recognizes.

## BioVIA™ Omega Complex

BioVIA™ Omega Complex is a proprietary combination of essential fatty acids that create a robust supplement.

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### OMEGA 5 FATTY ACIDS

Helps promote the body's natural ability to respond to external stressors.\* Also helps maintain a healthy skin barrier.\*

### OMEGA 7 FATTY ACIDS

Omega 7 fatty acids are known to support normal blood glucose levels and help maintain normal cholesterol levels.\*

### ASTAXANTHIN

Astaxanthin is a unique carotenoid with powerful antioxidant capabilities. It's known to support skin health, anti-aging, muscle endurance and recovery, and eye health.\*



## Intuitive, Bioavailable Nutrition

ASEA® VIA™ answers the demand for effective supplements with cutting-edge products that are different from anything else out there.

Each ASEA VIA product is formulated with all-natural, highly bioavailable nutrients that complement ASEA® REDOX and other VIA products for a balanced cellular health and nutrition.\*



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## **REDOX + ASEA® VIA™** **Complete Cellular Wellness**

Redox chemistry is a critical factor in the bioavailability of nutrients. When you provide your body with a ready resource of micronutrients like what you find in ASEA® VIA™, plus the redox signaling molecules in ASEA® REDOX, you create an environment where the most bioavailable nutrients can truly get down to the cellular level and nourish you.\*

Support your cellular health\* with key cell signaling from ASEA REDOX, and give yourself important, bioavailable nutrients with ASEA VIA.

**ASEA is the only company that provides a complete way to build cellular health\* with ASEA REDOX and ASEA VIA.**

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“When we get an alignment of resources: microbiome balance, micronutrients, digestive enzymes, antioxidants, and healthy redox function, there is an explosion of health. Vibrant health releases our inner genetic strength, and many people do not know what this feels like unless they have pulled it all together with complete cellular health\* like ASEA® has done.”

– DR. ROBERTSON WARD



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FOR MORE INFORMATION, CONTACT:

